

Travel Guide to Nagaoka City, Niigata



The Phoenix Fireworks (Nagaoka Fireworks) are breathtaking and span approx. 2 km in length.

Nagaoka -Authentic Japan-

Tradition



Ushi no Tsunotsuki (bullfighting) (Yamakoshi)

Bulls locking horns in the bullfighting arena are a sight to see! This tradition of bullfighting has a history of over 100 years and is designated an Important Intangible Cultural Property. These bullfighting events have no winner or loser in order not to hurt the bulls because they used to help farmers considerably.

Houtokusan Inari Shrine

It is a magnificent shrine characterized by its vivid colors and a massive torii gate. You can light candles of five different colors, each of which has a different meaning, and make a wish to the three gods.



Town of breweries Settaya

Miso, soy sauce, and sake breweries are concentrated in this area. You can enjoy the quaint streets that have a retro feel.



Oguni Washi

You can make your own paper while learning traditional Japanese papermaking techniques by taking a hands-on lesson.

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Nature



Terraced paddy fields/ponds (Yamakoshi)

Paddy fields in Yamakoshi are terraced on the mountain slopes and called tanada (terraced paddy fields.) Spring is the most beautiful season in this area with colored carps released in the terraced ponds.



Fish Market Street(Teradomari)

The Fish Market Street in Teradomari, Nagaoka City, where various local specialties are sold is a perfect place to fill your belly.

Rice

Rice produced in Nagaoka is highly regarded for its excellent taste, color, and shine.



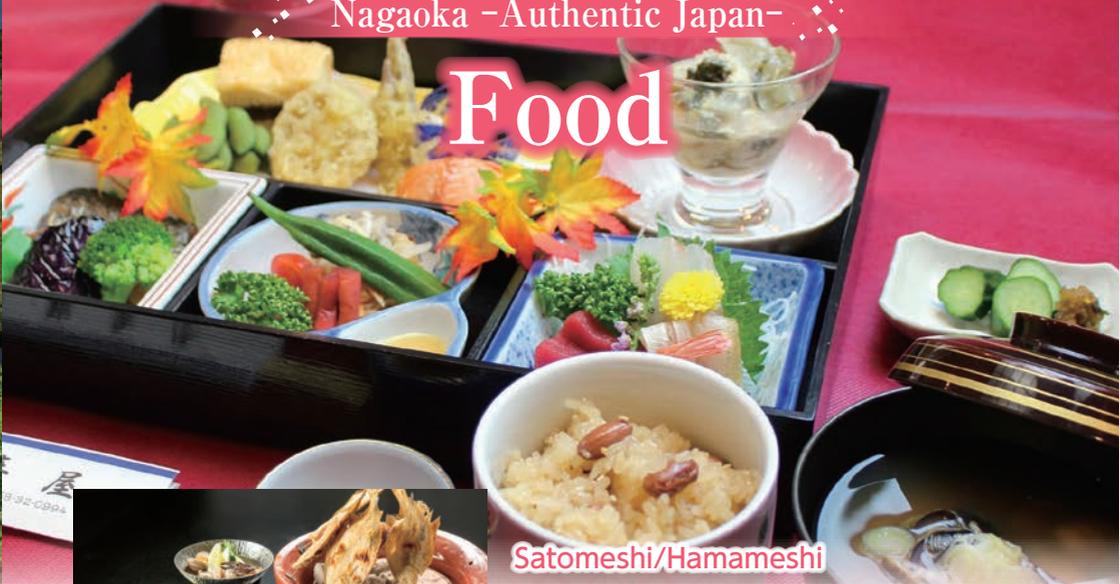
Snow

Nagaoka is known for heavy snowfall. In winter, local people walk on the arcaded streets called gangi.



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Food



Satomeshi/Hamameshi

Satomeshi is a dish made by using fermentation techniques or local specialties. Hamameshi is a dish made with traditional fishermen's recipes. Please enjoy these traditional dishes.



Sasa dango(Eguchi Dango Honten)

Sasa dango is a local specialty and famous confection of Nagaoka. This confection is made by wrapping mugwort dumpling in a bamboo leaf and steaming it.



Aburage(fried tofu pouch) (Tochio)

Aburage is produced by cutting tofu into thin slices and deep-frying them. It is far larger than ordinary fried tofu pouches. This big aburage is more than 20 cm in length and over three times longer than ordinary fried tofu pouches.

Sake

Niigata Prefecture is home to the second largest number of sake breweries in Japan. Nagaoka City has 16 sake breweries, which is the largest number in the prefecture and second only to Kyoto City.



Soba

JR EAST PASS (Nagano/Niigata area)

Adults: 27,000yen

Children: 13,500yen

It is a train pass for people who do not have Japanese citizenship.

Pass users can ride any train/shinkansen in the designated area as many times as they want for five days.



Ekikara Kantakun

Two-hour tour: From 8,000yen

It is a sightseeing taxi service departing from Nagaoka Station.

You can enjoy amazing tours that only taxis can offer at a fixed rate, with no need to make a reservation.



Tourist information

◆Nagaoka Station Tourist Information Center

※Multilingual service (English)

2-794-4 Jonai-cho, Nagaoka City, Niigata
940-0061 Japan

E-mail: eki@nagaoka-navi.or.jp

Telephone: +81-258-36-3520

◆Nagaoka Tourism & Convention Association

2-2-6 Otedori, Nagaoka City, Niigata
940-0062 Japan

E-mail: info@nagaoka-navi.or.jp

Telephone: +81-258-32-1187

Nagaoka City's tourist information website



Information on the tourist spots in Nagaoka City is provided in 15 languages with QR translator. Please scan the QR code.

Nagaoka City tourism promotion video



Recommended route

How about experiencing various attractions of Nagaoka, such as delicious sweets, museums, and traditions that have been passed down from generation to generation while visiting vast rivers and terraced paddy fields?

Day 1

Nagaoka Station▶ Niigata Prefectural Museum of History▶
.....▶ Teradomari Fish Market Street▶ Eguchi Dango Honten▶
.....▶ Michi-no-Eki Nagaoka Hanabi-kan▶ Nagaoka City Museum of
Local History (Yukyuzan Park)▶ Accommodation: Yomogihira Onsen

Day 2

Yomogihira Onsen▶ Yamakoshi Fukko Koryukan Orataru▶
.....▶ Town of breweries Settaya▶ Asahi Shuzo / Asahiya Hotaruan▶
.....▶ Oguni Washi▶ Houtokusan Inari Shrine▶ Nagaoka Station



Nagaoka City Folk Museum (Yukyuzan Park)

This folk museum on the hill of Yukyuzan Park looks like a castle tower and commands a panoramic view of Nagaoka City.



Orataru (Yamakoshi)

It is an interaction facility designed to convey gratitude and introduce the attractions of the region to people across Japan while passing down what the region experienced when the Niigata Prefecture Chuetsu Earthquake occurred and its history of recovery to future generations as a center for the revitalization of the hilly and mountainous area.

Recommended accommodation



The Hotel New Otani Nagaoka

The Hotel New Otani Nagaoka commands a panoramic view of the city and is located within easy access of tourist spots.

As the hotel has amazing restaurants, you can spend a wonderful time enjoying Nagaoka's seasonal ingredients.

Access: A one-minute walk from the East Exit of JR Nagaoka Station
Address: 2-8-35 Dai-machi, Nagaoka City, Niigata
Telephone: +81-258-37-1111



Asahi Shuzo/ Asahiya Hotaruan

The sake brewing processes can be seen here. You can shop at the store located in front of the building and enjoy Niigata's specialties of sake and soba noodles at Asahiya Hotaruan.

Niigata Prefectural Museum of History

You may feel like you travel back in time when you walk through the life-size diorama that recreates people's lives in the area with heavy snowfall from 1955 to 1964 and the seasonal lifestyles of the Jomon people.



Nagaoka Hanabi-kan (Nagaoka Fireworks Museum)

Built as the facility that enables people to enjoy the Nagaoka Fireworks throughout the year, the Dome Theater where visitors can experience the large-scale fireworks festival held on August 2 and August 3 every year through the immersive video is very popular. There are also restaurants and souvenir shops worth visiting.

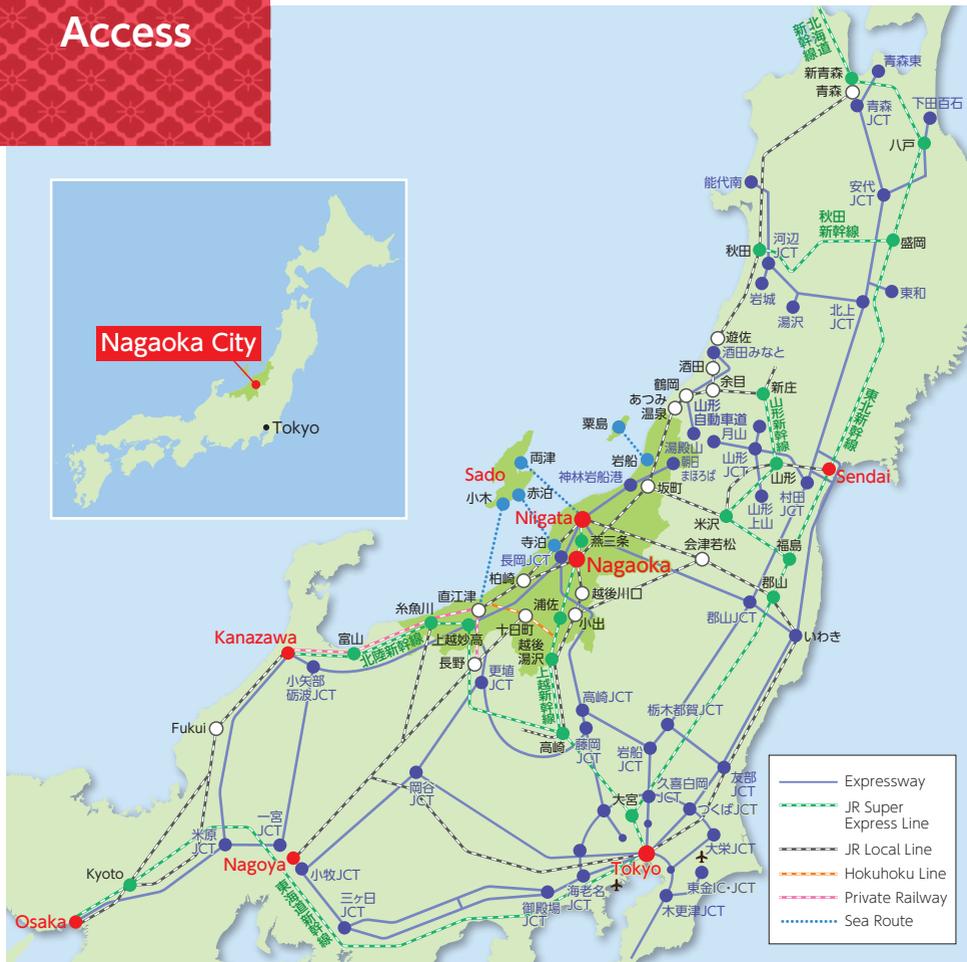


Yomogihira Onsen Izumiya

Please get rid of your fatigue from traveling in the baths commanding beautiful views. You can enjoy the seasonal beauty of the surrounding natural environment throughout the year.

Access: A 30-minute ride on the free shuttle bus (reservation required) from the East Exit of Nagaoka Station
Address: Yomogihira Onsen, Nagaoka City, Niigata
Telephone: +81-258-23-2231

Access



Expressway

- From Tokyo to Nagaoka Interchange Approx. 3 h
- From Koriyama to Nagaoka Interchange Approx. 2 h 30 min
- From Nagoya to Nagaoka Interchange Approx. 5 h 10 min
- From Nagano to Nagaoka Interchange Approx. 1 h 50 min
- From Kanazawa to Nagaoka Interchange Approx. 3 h
- From Osaka to Nagaoka Interchange Approx. 6 h 40 min

JR line

- From Tokyo to Nagaoka Station Approx. 1 h 30 min
- From Koriyama to Nagaoka Station Approx. 4 h 10 min
- From Sakata to Nagaoka Station Approx. 3 h
- From Nagano to Nagaoka Station Approx. 1 h 40 min
- From Kanazawa to Nagaoka Station Approx. 2 h 20 min
- From Osaka to Nagaoka Station Approx. 4 h 30 min

Highway bus

- From Tokyo to Nagaoka Kita stop Approx. 4 h 30 min
- From Osaka to Nagaoka Station Approx. 9 h

Contact information for inquiries on the means transportation

- **JR East Info Line** Available in English, Chinese, and Korean
Telephone: +81-50-2016-1603 (10:00 a.m. to 6:00 p.m. Closed during the New Year's holidays)
- **Echigo Kotsu (Nagaoka Station East Exit Information Center)**
Telephone: +81-258-34-3251